

**MOTHER TERESA WOMEN'S UNIVERSITY
KODAIKANAL**

PHOTOGRAPHY AND MEDIA CELL

The media cell manages the media relations of the university and keeps the media updated with the happening of the university. This primarily involves covering various events of the college, preparing press releases and ensuring that each and every event of the college gets its due media coverage. The cell encourages student participation in photography like environmental photography, wild photography. Videos are encouraged and students do a lot of documentaries. Tribal documentary, various species of plants are taken by students. Various contests both for school and colleges are organized for photography and videography. Convocation function and other programmes organized in the campus become a platform for students to develop their skills in photography. The visual communication course offered by Mother Teresa Women's University helps in the development of multimedia and online content production, social media engagement, community stakeholder engagement and campaign development.

Activity

- Jointly Organized International Conference on Textile, Apparel and Fashion (INCOTAF-2015) on Sep 30th 2015, Mother Teresa Women's University, Kodaikanal & Sri JayendraSaraswathyMahavidyalaya College of Arts and Science, Coimbatore.



- Organized one month Entrepreneurship Development Programme sponsored by EDI, Chennai at Madurai from 12.11.2015 to 04.12.2015.



- ✘ Organized Entrepreneurship cum Skill Development Programme sponsored by EDI, Chennai at Kodaikanal from 16.11.2015 to 09.12.15.



