

**MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL**

**COURSE WORK SYLLABUS - SOCIOLOGY**

1. Medical Sociology
2. Social Problems
3. Environmental Sociology
4. Sociology of Education
5. Urban Planning and Development
6. Gender and Society
7. Sociology of Youth and Development
8. Sociology of Child Development
9. Sociology of Persons with Disabilities
10. Entrepreneurship Development
11. Industrial Counselling.
12. Social Entrepreneurship
13. Social Gerontology

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**COURSE WORK EXAMINATION – AREA PAPER**

**Medical Sociology**

**Unit - I: Introduction**

Concept of health- Scope and importance of Sociology of Health. Development of Medical Sociology, Sociology in Medicine and Sociology of Medicine - Social Medicine in India. Relationship between Medicine and Sociology - Dimensions of health, system of medicine: Siddha, Unani, Ayurvedha, Homeopathy and Allopathy.

**Unit – II: Sociological Perspectives on Health**

Perception of Illness and Choice of Treatment - Illness as lived experience - Social structure, health and disease – social and psychological factors in health and illness - Parsons' sick role theory and health interaction. Social context of health: Community health, Relevance of sex education, the contribution of sociology to social policy.

**Unit - III: Social Epidemiology**

Social Epidemiology - Meaning and Definition of Social Epidemiology – Vital Statistics: Uses and sources of vital and health statistics, Components of Epidemiology, Natural history of diseases, Social Etiology – Social Epidemiology and Ecology of Disease - Epidemiological approach to health, Socio - Cultural factors bearing on health in India.

**Unit - IV: Health Professionals and Health Care Organizations**

Professional qualities of physician - Professionalization of physician. Doctor – Patient relationship- Role of nurse in health care - Hospital as a social organization, Public Private Partnership in health care and Corporate Social Responsibility. Medical social service in a hospital - State and Health. Health Policy of Indian Government.

**Unit - V: Health Planning in India**

Health policy and five year plans, Health infrastructure in India- National Health programmes. Implementation of Health Programmes and their effectiveness. Role of International Organization- WHO and other UN Agencies. Management of Health care Services – Public and Private Health Care Services in India: Health Planning in India (Committees, Planning commission, Five year plans – National Health policies) – Public health systems in India (Center, State, District & Village level)-Health communication. Importance of Communication in AIDS control.

### **Books for reference:**

1. Cockerham, William, C. Medical Sociology (Ninth Edition), Pearson Prentice Hall, New Jersey, 2003.
2. Cockerham, William, C. Readings in Medical Sociology, Prentice Hall, New Jersey, 1997.
3. Park K. Text Book of Preventive and Social Medicine, M/S, Banarsidas Bhanot Publishers, Jabalpur, 2000.
4. Anne, Marie Barry and Chris Yuill, Understanding Health- A Sociological Introduction, Sage Publications, New Delhi, 2002.
5. Blaxter Mildred., Health, Polity Press, Cambridge, UK, 2004. 28 Bury, Michael and Jonathan Gabe, et. al., The Sociology of Health and Illness- A Reader, Routledge Publication, U.K, 2003.
6. Conrad, Peter et.at., Handbook of Medical Sociology, Prentice Hall, New Jersey, 2000. DAK T.M. Sociology of Health in India, Kaveri Printers Private Ltd., New Delhi, 1991.
7. Eugene B. Gallagher and Janardan Subedi, Global Perspectives on Health Care, Prentice Hall, New Jersey, 1995.
8. Graham Scambler Sociological theory and Medical Sociology, Tavistock Publications: London and New York, 1987.
9. Kevin White, An Introduction to the Sociology of Health and Illness, Sage Publications, New Delhi, 2002.
10. Madhu Nagla, Medical Sociology, printwell publishers, Jaipur, 1988. Rajiv Misra et al., India Health Report, Oxford University Press, New Delhi, 2003.

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**INDIAN SOCIAL PROBLEMS**

**Unit-I**

Social Problem - Definition and meaning of social organization and disorganization — Characteristics- Approaches: Pathology, Disorganization, Deviance, Labeling theory Causes of social disorganization, Individual disorganization .

**Unit-II**

Crime and Delinquency - Crime - Causes, types, biological and environmental factors - Juvenile Delinquency - Causes and Prevention of Adult offenders - Alcoholism and Drug Addiction - Causes, consequences and prevention strategies.

**Unit-III**

**Violence in society:** Gender based violence, Child Abuse, Human Trafficking, Sexual Harassment, Casteism, Communalism, Regionalism and Terrorism.

**Unit-IV**

Commercial Sex work — Causes, types, Commercial Sex work and personal disorganization - Commercial Sex work and Family Disorganization - Suppression of Immoral Traffic Act of 1956. AIDS - Causes, extent, consequences and prevention - Awareness perspectives and problems.

**Unit-V**

Poverty, Unemployment and Beggary - Poverty Absolute and Relative causes - Unemployment – Types and Causes - Effects of unemployment. Extent of unemployment in India - Beggary, Causes -Types, techniques, extent of beggary in India, methods of rehabilitation,- Relevance of U.N.

**Text Books**

1. Madan, G.R. Indian Social Problems, New Delhi: Allied Publishers,
2. Ahuja, R - *Social Problems in India*. New Delhi: Rawat Publications, 2005

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**ENVIRONMENTAL SOCIOLOGY**

**Unit I. Introduction**

Environmental Sociology - Definition, Nature and Scope. Rise, Decline and Resurgence of Environmental Sociology. 21st Century Paradigm. Environmental theories- classical thinkers: Marx, Durkheim and Weber. Contemporary thinkers – Dunlap, Catton & R.Guha.

**Unit II. Environment and Society**

a) Deep Ecology. b) Social Construction of Environment. c) Eco Feminism. d) Gandhian Approach.

**Unit III. Environmental Problems**

a) Environment degradation and pollution of Natural Resources- Air, Soil and Water; Environment Degradation and Population, Sanitation, Housing, Encroachments over Common Property Resources and their loss, Energy crisis. b) Industrialization, Technology, Urbanization, and Globalization and Environmental Problems.

**Unit IV. Environmental Consciousness and Major Movements in India**

Environmental Consciousness and movements- causes and consequences. Chipko Movement, Narmada and Tehri, Anti Nuclear Movement.

**Unit V. Environmental Conservation & Management**

Constitutional Provisions and Major Environmental Laws in India. Environment and Sustainable Development. Government Policies and programmes for environmental conservation. Environmental management-need, role of family, community, NGOs and State in the management of natural resources. Waste management – Issues and solutions.

## References:

1. Gadgil, Madhav and Ramachandra Guha: Ecology and Equity: The Use and Abuse of Nature in Contemporary India, New Delhi, OUP. 1996. pp.9-191
2. Giddens, Anthony: Introduction to Sociology, (4th Ed.), New York : W.W. Norton and Co., 1996.
3. Michael Redclift: Development and Environmental Crisis, Meheun Co. Ltd., New York, 1984.
4. Munshi, Indra: "Environment in Sociological Theory", in Sociological Bulletin, Vol. 49, No. 2
5. Sharma S. L.: "Perspectives on Sustainable Development in South Asia", in Samad (Ed.): Perspectives on Sustainable Development in Asia, Kuala Lumpur: ADIPA.
6. Catton Williams, Jr. and Dunlap Riley (Ed.) American Sociologist, 13, pp. 41-49; (1980): American Behavioural Scientist, 24(1)pp.15-47; (1979): 1980 Annual Review of Sociology, (5) pp. 243-273- (1994): American Sociologist, 25(i) pp. 5-30.
7. Martel Luke: Ecology and Society: An Introduction, Polity Press, 1994.
8. Satapathy, Nityanand: Sustainable Development: An Alternative Paradigm, Karnavati Publications, Ahmedabad, 1998.
9. Satyanarayana B. (Ed.) Social Sciences and Planning for Sustainable Development, Himalaya, Mumbai, 1998.
10. Riley E. Dunlap: "The Evolution of Environmental Sociology" in The International Handbook of Environmental Sociology, Michael Redclift and Graham Woodgate (Eds.) Edward Elgar, Cheltenham, U.K. 1997.
11. Rao P.K. Sustainable Development - Economics and Policy, Blackwell, 2001
12. Calvert, Peter and Susan Calvert, The South, The North and the Environment, Pinter, London and New York, 1999.
13. Agarwal S.K.: Environmental Issues and Themes APH Publishing Corporation, New Delhi, 1997.
14. Centre for Science and Environment: The State of India's Environment. A Citizen's Report, 1982.
15. Limmernom M. E. and other (Ed.): Environmental Philosophy from Animal Rights to Radical Ecology, Prentice Hall, Englewood Cliffs, New Jersey 1993.
16. Pravin Sheth: Environmentalism, Politics, Ecology and Development, Rawat, New Delhi 1997.
17. World Bank: World Development Report, 1995.
18. Wallerstein, Immanuel: The Modern World System, New York. OUP.
19. World Commission on Environment and Development Our Common Future, 1987.
20. Giddens, Anthony, The Consequences of Modernity, Cambridge, Polity Press, 1990. Relevant Articles from Sociological Bulletin, EPW, Social change etc.
21. Shiva, Vanadana: Staying Alive Women. Ecology and Survival in India, New Delhi: Kali forWomen Press, 1988, pp.1-37, 218-228.
22. Arnold, David and Guha, Ramchandra, (eds.): Nature, Culture and Imperialism, New Delhi:Oxford University Press, 1955.
23. Baviskar, Amita : In the Belly of the River: Tribal Conflicts over Development in the Narmada Valley, OUP, Delhi, 1997.

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**SOCIOLOGY OF EDUCATION**

**Unit I :**Introduction to sociology of education - Nature and scope of sociology of education-Basic concepts in Education- Family, Socialization and education-Formal, informal and non-formal education- Agencies of education :Family-Peer group-School/college-Mass media; The Indian Tradition of Education: Colonial education, contribution of nationalists. ;The new educational policy initiatives; New Developments in Sociology of Education;

**Unit II:** Education and social stratification with reference to India  
Inequalities of educational opportunity: Class, Caste, and Rural-Urban  
Education and social mobility; Social issues of education and Higher education in India:  
unemployment of the educated and student unrest; special problems of the education of SCs STs and women; Problem of medium of instruction; Barriers to Education-Inadequate school/ College Facilities and Resources-Shortage of Trained Teachers and Administrators

**Unit III:** Education and social change :Education as an agency of social change; Gender Bias in Curriculum- Gender Gaps at the Primary, Secondary, Higher Secondary and University Levels-Dropouts-Wastage and Stagnation of girls-Benefits of Educating Girls/Women.

**Unit IV:** Education in India: Current Issues; Positive discrimination and reservation; Information technology and education; e-learning-Anytime anywhere learning-Globalisation and education

**Unit V :** Comparison of Rural and Urban areas in Education-Importance of functional literacy-Literacy Rate Disparity- Need of Women's Education for Women Empowerment Government Programmes and Schemes –Surva Shiksha Abiyan. Constitutional Provisions, Special Laws, National Policies and Government Efforts

**References:**

1. Chaube, S.P. and Akhilesh Chaube: *Philosophical and sociological foundations of education*. Agra: Vinod Pustak Mandir, 1981.
2. Chitnis, Suma and Philip G.Altbach (eds.): *Higher education reform in India: Experience and perspectives*. New Delhi: Sage, 1993.
3. Gore, M.S. and Suma Chitnis: *Education and modernization in India*. Jaipur: Rawat, 1982.
4. Jayaram, N.: *Sociology of education in India*. Jaipur: Rawat, 1990.
5. Mathur, S.S.: *A sociological approach to Indian education*. Agra: Vinod PustakMandir, 1981.
6. Morris, Iror: *The Sociology of Education*, Allan and Unwin, 1978.
7. Gore, M.S. et.all (ed.): *Papers on Sociology of Education in India*, New Delhi, NCERT, 1975.

8. Philips, H. Coombs. *The Works Crisis in Education*. New York :Oxford University Press, 1985.
9. Harris and Liebert. *The Child: Development from Birth through Adolescence*. New Jersey: Prentice Hall, 1984.
10. Kosambi, M. *At the Intersection of Gender, Reform, Religion, Belief*, Mumbai: SNTD ,1993.
11. Patel, Surabhi. P. *Equality of Educational Opportunity in India: A Myth or Reality?* Delhi: National , 1983.
12. Pillai, J.K and Rajeswari. *Readings in Women's Education*. Chennai: Mother Teresa Women's University, 1988.



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COURSE WORK EXAMINATION – AREA PAPER**

**URBAN PLANNING AND DEVELOPMENT**

**Unit- I**

Urban Sociology-Nature and Scope of Urban Sociology; Importance of the Study of Urban Sociology; Modernism and Urbanism-Urbanism as a way of life; history of city building; Factors of Urbanization.Importance of Modern urban planning. Global Urban Scenario: characteristic Features- level of urbanization in Global Perspective-Factors and Policies for Urban Growth-Growth of Cities: Prime City-Mega Cities- Strengths and Weakness of Mega -Cities, migration.and immigration.

**UNIT:II** Origin & Growth of Cities- Garden City-Cities of tomorrow-;Some new Phenomena of Urbanization-Counterurbanization and Deconcentration -Reurbanization -Suburbanization d-Exurbanization -Exo-urbanization.

Environmental issues-sustainable community-Health and Hygiene; Growth of slums- cultural, political & social aspects of slum life. Schemes for Slum Rehabilitation and urban transport.

**Unit- III:** Urban Planning and Sustainable Development

Urban Planning- Definition of urban locality;Development of modern urban planning- Urban Renewal; Planning for New Settlements- Location of cities-nature, culture, function. Urban Social Problems- Juvenile Delinquency; Slums; Environmental Problems; Poverty; Unemployment. Urban Poverty Alleviation Programmes

**UNIT:IV** Urban Community Development- Concepts & Strategies.Urban Development Programmes-Initiatives under Five year plans- The Third World Cities:urban growth and urban change-The Dual responsibilities of Cities.Solution to Drainage problems-managing flood with conservation of flood.Coordination of government ,local government and community participation

**UNIT V:** Efforts of Ministry of Housing and Urban Affairs-Smart Cities-AMRUT,SWACCHH Bharat Mission,HRIDAY-Smart city Mission:Housing crisis and Housing for all by 2022-JNNRUM,National Urban Livelihood Mission.Development of modern cities.

**References:**

1. B.Bhattacharya,2004 Urbanization, urban, sustainability and the Future of Cities,Concept Publishing Company,New Delhi.
2. 2.D.Sai Sujatha,Growing Urbanization,Challenges and Strategies,2012,Discovery Publishing House PVT.LTD.New Delhi
3. 3.Deborah Stevenson,(2009),Cities and Urban Cultures,sRawat Publications,New Delhi
4. 4.S,L,Goel,S,S.Dhanliwal,(2002),Urban Development and Management,Deep and Deep Publications,New Delhi.
5. Amiya Kumar Das,(2013)Urban Planning in India,Rawat Publications,Jaipur

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**GENDER AND SOCIETY**

**UNIT I :**

Meaning of Sex and Gender – Concept of Sex and Gender in the Traditional Society. Social Construction of Gender-Difference between Sex and Gender -Role of Gender and multi roles of Gender. Gender Studies- Meaning- Gender Studies vs Women's Studies, Equality and Equity. Feminism.Theories of Feminism. Liberal,Social and radical. Status of Women in ancient, medieval and modern periods- Power and Empowerment of Women.

**UNIT II :**

Women and Economy – Women in the Various Professions – Women managers and their problems-Women entrepreneur-Women in unorganized sector, and their problems- Differential Status of men and women in the labour market -Problems of Working Women . Impact of Globalization on Women. SHGs and empowerment

**UNIT III**

Women and Education – Education and Development, Motivation for education, Sex Bias in Socialization -Disparity in male – female literacy rates, Factors hindering girls' education- Importance of Environmental Education among women. Education as a determinant of Health-Women and Health Promotion in Health-Family-Society-Workplace-Importance of Health Education-Gender Differences in the Health Education-Socio Economic Impact of Health Education-Government Programmes on Health Education

## UNIT IV

Women and Law- Laws related to Women in India (Hindu, Muslim and Christian Law).  
Programmes for the development of women- Legislation to protect the interests of women.  
Programmes of Central & State Governments.National & State Commission for Women.

## UNIT V

Women and Politics – political socialization- political participation of women – constraints of women entering into politics – women in local government. Participation of women in Peace Building. Women leadership in alternative movements: Medha Patkar, Vandana Siva and Irom Sharmila.

### References:

1. Maithreyi Krishna Raj. (1986). “Women Studies in India: Some Perspectives”. Popular Prakasham, Bombay.
2. Veena Majumdar. (1974). “Report on the Committee on the Status of Women: Towards Equality”. Journal of Women Studies.
3. Desai, N and Patel, V. - *Indian Women*. Bombay: Popular Prakasan Publishing,1985.
4. Ruchi Ghosh Destidar edition 2012, Crime and women, Concept Publishing company ,New Delhi.
5. Kalpana Roy,2000, Women and child development, Indian Publishers, Delhi.
6. Seema Chandra,2013, Social Problems and Social works, ALP Books, New Delhi.
7. Mishra.S.2011, Women Health and Social Issues, Arise Publishers, Delhi.
8. Ashine Roy, 2003, Human Rights of Women, Rajat Publications, Delhi.
9. D.K. Bansal, 2006, Gender Violence, Mahaveer and sons, New Delhi.
10. Chandrasekhar Pop & Planned Parenthood in India, George Allen & Unwin,1955:UK
11. Agnes, Flavia: State, gender and the rhetoric of law reform. Bombay: SNTD Women’s University, 1995.

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**Sociology of Youth and Development**

**UNIT: I**

*Youth – Meaning- definition- Concept of youth- Characteristics of Youth* -The Social Construction of Youth. **Sociological Theories of Youth** :Relative deprivation theory, and Resource mobilization theory. Effects of Globalization on *Indian Youth*, Concept of Youth Welfare. Youth in contemporary Indian Society.

**UNIT: II**

Causes and Effects of youth development- Gender Socialization: Differences and disparities between Male and Female Youth in India- **Role of sociologists to motivate the youth.** Different groups of youth. Problems of Youth: Psychological, Cultural, Social, Educational, Health, Occupational and Recreational -problems and issues of youth on a local, regional, and international level. Youth power: youth as social capital - youth as change agents - socio-political movements

**UNIT: III**

National Youth Policies, Youth and Sports Policy. Existing services for youth. Youth clubs, Youth forums, Youth hostels, National Service Scheme, National Cadet Corps, Scouts and Guides, Youth exchange program, Leadership Program. National Organizations, Structure and functions – Nehru Yuvak Kendra, YMCA, YWCA, Vishwa Yuvak Kendra - UN and Youth - International Year of the Youth.

**UNIT: IV**

Approaches to Understanding Youth: Youth in Society and Culture - Youth as Action - Transition and Identity formation - Citizenship and Civic engagement - Youth: Inequality and dependence – Social inclusion – Equity and Access - Health-Physical, Mental and spiritual well-being.

**UNIT: V**

Youth in New Millennium: Youth in the context of globalization- Education and Skill Development, Employability and Employment – Youth and Migration – Youth and Social Media. Challenges and opportunities of Youth in Today's Society.

**References:**

1. Balan K., (1985), Youth Power in the Modern World, Ajanta Publications, New Delhi
2. Jones Gill, (2009), Youth, Polity Press, UK
3. Kehily Jane Mary (Etd.) (2007), Understanding Youth: Perspectives, Identities and Practices, Sage Publication, London
4. Landis H. Paul, (2011), Adolescence and Youth: The Process of Maturing, Sarup Book Publishers Pvt. Ltd., New Delhi.

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COURSE WORK EXAMINATION – AREA PAPER**

**SOCIOLOGY OF CHILD DEVELOPMENT**

**Unit I Growth and Development**

Child-Definition -Introduction to Growth and Development - Factors affecting growth and development - Growth and Development in Infants and Children, their assessment and use of growth chart - Physical, psychological and social development in children - Needs of children, Role of home, school and religion in imparting life education.

**Unit II Health Status of Infants and Children**

Nutritional requirements –Mother feeding, weaning, nutrition in children - - Problems in feeding - Baby Friendly Hospital Initiative – Government Programmes for Children(ICDS) - Malnutrition – Anemic – Obesity. Special programmes on nutritional needs and care of adolescent girls

**Unit III Need based education to Children and Adolescents**

Problems and programmes for children - Need based education to children, teachers and parents – Dropouts and Stagnation - Physical growth during adolescence – Emotional, physiological and behavioural changes in adolescent girls and boys – Teenage pregnancy and abortion in adolescent girls – Need and importance of Premarital counseling and Family Life Education.

**Unit IV Vulnerabilities and Violence against Children**

Children in difficult circumstances: Child Marriage - Child Labour – Child Abuse – Street Children – Child Trafficking – Child Prostitution –HIV affected Children, Child with single parent-Transgender Children, Violence against Girl Children, Children with disabilities. Special care of girl child - prevention of Female infanticide and foeticide.

**Unit V Rights of Children and Protection**

Legal Measures:Right to Education (RTE) - Right of Children to Free and Compulsory Education Act 2009 - CHILDLINE 1098, Police- Child Welfare Desk of Railway Police .

Juvenile Justice (Care and Protection of Children) Act 2015; Protection of Children from Sexual Offences Act (POCSO) 2012;Pre-Conception and Pre-Natal Diagnostic Techniques (PCPNDT) Act 1994; The Commission for Protection of Child Rights Act 2005; Prohibition of Child Marriage Act, 2006; and Child Labour (Prohibition and Regulation) Amendment Act, 2016.

Welfare Measures: UNICEF and United Nations Convention on the Rights of the Child (UNCRC)- Child Welfare Committee.

**References:**

1. Park's "Textbook of Preventive and Social Medicine" K Park 24<sup>th</sup> Edition 2017.
2. Parthasarathy A & Alok Gupta "Handbook on Adolescent & Adult Immunization" Jaypee Brothers medical Publishers (P) Ltd
3. K E Elizabeth "Nutrition and Child Development" Paras Medical publisher 5<sup>th</sup> Edition 2015.
4. Parul Datta "Pediatric Nursing" 4<sup>th</sup> Edition 2018.
5. A M Chalkley "A Textbook for the Health Worker" New Age International Publishers Volume I, Volume II, 2014.
6. V K Muthu A short Book of Public Health Jaypee Brothers Medical Publishers (P) Ltd Second Edition, 2014.
7. Sethuraman "Palinakkalvi" New Century Book House Private Ltd 2013 First Edition



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**Sociology of Persons with Disabilities**

(The title of the Paper 'Sociology of Persons with Disabilities' is to be kept as final, since there was an official communication to use only the term 'Persons with Disabilities')

**UNIT: I**

Meaning and Definition - Persons with Disabilities(PwDs) – Use of appropriate words for addressing persons having disabilities as "Persons with Disabilities" in English and "Divyangjan" in Hindi according to Act/UNCRPD –Distribution of PwDs population-List of specified disabilities in the schedule of Rights of Persons with Disability Act 2016.

**UNIT: II**

Psycho-social effects of the disabilities, myths and misconceptions.- impact of Persons with Disabilities on their families.Societal attitude towards Persons with Disabilities. Employable age group of Persons with Disabilities -Financial assistance for the skill training of PwDs.

**UNIT: III**

WwDs (Women with Disabilities)-status and trends- triple jeopardy- Problems Encountered: Accessibility,Employment ,Education- Gender gap in literacy among PwDs (Persons with Disabilities) and Discrimination .

**UNIT: IV**

Contribution of Social Reformers -NGOs - Role of caregiver in the Family-Special schools, Residential Schools for PwDs (Hearing impairment, Visually impairment, speech, Locomotor Disability,MR,Mental illness and so on). Central Scheme of Scholarships for Students with Disabilities.

## **UNIT: V**

Human Rights for the differently abled- Safety and Security for Women with Disabilities (WwDs)-Role of Department of Persons with Disability, Ministry of Social Justice and Empowerment. Various rehabilitation programs: National and International Organizations. Legal provisions : Rehabilitation Council of India Act, National Trust Act.

### **References:**

1. Chaturvedi TN, (1981), Administration for the Disabled – Policy and Organizational Issues, New Delhi, IIPA.
2. James, M,F, (1979), Untouchable: An Indian Life History, London, George Allen .
3. Matha, D S, (1983), Hand Book on Disabled in India, New Delhi, Allied Publishers.

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**ENTREPRENEURSHIP DEVELOPMENT**

**UNIT: I Concept of Entrepreneurship**

Concept of Entrepreneurship – Nature, Characteristics and Development of Entrepreneurship, Functions-Entrepreneurial skills - Entrepreneurial traits, Types; Techno entrepreneurship, social entrepreneurship and Intra entrepreneurship ; Development of entrepreneurs-women entrepreneurs – Potential Entrepreneurs -problems faced by entrepreneurs and the challenges and success of entrepreneurs.

**UNIT: II Business Initiatives**

How to start business? – product selection- form of ownership – plant location- Land, building, water and power, raw material, machinery, man power and other infrastructural facilities- licensing, registration and by laws.

**UNIT: III Government Schemes for Entrepreneurship Development**

Institutional arrangements for Entrepreneurship Development- DIC-SIPCOT-SIDCO, NSIC, SISI - Institutional finance to entrepreneurs – TIIC, SIDBI, Commercial Banks- Incentives to Small Scale Industries- Schemes MSME.

**UNIT: IV Planning a Project**

Meaning and Importance of a Project - Project Formulation- How to write Business Proposal-Intellectual Property-Format of a Report (as per the requirements of the financial Institution) – common valuation methods-Project appraisal- mechanics of Marketing -Technical feasibility and Economic feasibility – Break -even analysis.

**UNIT:V Business opportunities** :Establishing a leadership Role in Creative groups, Networking - Group Problem Solving, identifying business opportunities, - understand the key drivers of start-ups-ability to secure funding for the business

**References:**

1. Entrepreneurship Development-Jose Paul N.Ajith Kumar
2. Entrepreneurship Development-P.Saravanel
3. Entrepreneurship Development Programs in India – M.A.Khan
4. Dynamics of entrepreneur Development and Management – Vasanth Desai.

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**Industrial Counselling**

**Unit I:** Definition of Industrial Relation- Steps for Improvements Industrial Relation; Theories of Motivation-determinants to promote good industrial relation- Role of Trade unions.

**Unit II:** Communication –Types-Model-Channels-Barriers  
Leadership-Styles-Types-characteristics.

**Foundations of group behaviour:** Groups -formal-informal-functions and dysfunctions.

Conflict and Change - causes of conflict - planning for change – effective implementation of change

**Unit III:** Industrial Counselling ;Definition of Employee Counseling –Aims of Employee Counseling – Need for employee counseling- Performance counseling- Personal and Family Wellbeing;  
Techniques for Employers: Directive counseling-Non- Directive counseling –Participative-Tips of effective counseling-Hurdles of Employee Counseling.

**Unit IV Counselling Skills :**The Client-Counsellor Relationship -The Counsellor as a Role Model- The Counsellor's Needs -Basic Counselling Skills: Observation Skills  
Questioning: Communication Skills (Listening, Feedback, Non-Verbal)  
Recording and Reflections- The Counselling Phases

**UnitV ETHICS IN COUNSELLING**

Need for Ethical Standards -Ethical Codes and Guidelines -Rights of Clients -  
Dimensions of Confidentiality -The Counsellor's Ethical and Legal Responsibilities  
Ethical Issues in the Assessment Process

**References:**

1. Jit S.Chandan, Organizational Behaviour,Vikas publishing house pvt ltd ,New Delhi.
2. D. John Antony, (2009),Principles and Practice of Counselling,Anugraha Publications,Anugraha,Dindigul.
3. D. John Antony,Dynamics of Counselling, Anugraha Publications,Anugraha,Dindigul.
4. C.B.Mamoria,(2011)Personnel Management,Himalaya Publishing House,Mumbai.
5. L.M.Prasad,2001Organizational Behaviour,Sultan Chand and Sons,New Delhi.

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**Social Entrepreneurship**

**UNIT I:**

Entrepreneurship - meaning & Definition, Importance of Entrepreneurship, Types of Entrepreneurship, Qualities of Successful Entrepreneur, Schemes for Entrepreneurs- NSIC, SIDBI, TIICPMEGP

**UNIT II:**

Identification and Selection of Business Opportunity, SSI Registration Process, Preparation of starting Business -Early operations of new venture, SHG

**UNIT III:**

Services Available for the women entrepreneur - Importance of continuing education - support system - Time Management

**UNIT IV:**

Role of banks in entrepreneurship development – marketing - the future of Women Entrepreneur

**UNIT V:**

Rural Industrialization-Efforts of NGOs in promoting women entrepreneurship - Role of women in socio economic development - case studies of successful women entrepreneurs.

**References:**

1. Robert. D. Hisrich & Candida G. Brush1. The women entrepreneur-starting, Financing and Managing a successful new business.
2. Setty, E.D, Clinical Approach to promotion of Entrepreneurship among women Anmol Publications, New Delhi 2004.
3. Shanta Kohli Chandra, Development of women entrepreneurship in India A study of public policies and programmes, Mittal publications, New Delhi 1991.
4. Rao V.M. Empowering rural women, Anmol Publications, New Delhi 2004.

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**SOCIAL GERONTOLOGY**

**Subject description**

The worldwide trends indicate that the proportion of aged people in the populations of different societies is ever increasing. This has far reaching socio-economic and even political implications for the societies across the world. It has therefore become essential to study the problems created by increasing aging population, as well as, the problems of aged people in the society.

**Objectives**

To understand the concept of Aged and problems of Aging in the socio-economic context.  
To study the traditional ways of accommodating the aged population in the main streams of family and community life and to see how far they could cope up within in the modern society with regard to social support and formal and informal networks.  
And to know about Successful Aging with respect to physical, economic, social and cultural capital for successful Aging.

**UNIT - I**

Aging :Definition-Meaning of concepts and importance- Process: Biological aspects- Physiological aspects –Psychological aspect –Social aspects – Spiritual aspects, Trends in Elderly population of India.

**UNIT - II**

Theories – Disengagement Theory- Activity Theory -Continuity Theory-Age satisfaction Theory. Social Support,Loneliness,Life Satisfaction

**UNIT - III**

Problems and Elderly Abuse :Social, Health ,Economical and Financial issues. **Informal Networks:** Family Kinship Ties and Friendship .**Changing Family and Household Pattern** - Living Arrangements and Emerging Needs. Rising Aspirations of the Traditionally Deprived. **Intergenerational relationships** -Relationships between Grandparents and Grandchildren. Competing Demands and Prioritizing Needs of Three Generations.

## UNIT IV

Aging in modern Gerontology: quality of life among aged in Tamil Nadu –role of family in elderly care –improving quality of life among elderly –Role of NGOs/old age homes in elderly care.

## UNIT V

Safety and Security of Elderly : Welfare Programmes of Elderly in TamilNadu and India – Legal provision for elderly –Maintenance and Welfare of Parents and Senior Citizens Act,2007

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