



PUBLIC (ELECTIONS.VII) DEPARTMENT,
SECRETARIAT, CHENNAI-600 009.

Letter No.3743/ Ele.VII/ 2023-10, Dated: 08.12.2023

From
Thiru Satyabrata Sahoo, I.A.S.,
Chief Electoral Officer &
Principal Secretary to Government.

To
The Vice-Chancellors of all
Universities in Tamil Nadu

Sir / Madam,

Sub: Elections – Special Summary Revision of Electoral Roll,
2024 – National campaign on “Desh ka Form” – ECI
Instructions - Issued -Regarding.

Ref: From Thiru. Love Kush Yadav, Under Secretary,
Secretariat of Election Commission of India,
New Delhi - 110 001, Letter No.491/ ECI/ LET FUNC/
SVEEP-II/ Vol.II/ SSR/ 2023, dated: 29.11.2023.

I am to invite your kind attention to the reference cited wherein the Election Commission of India has launched a National level campaign called “Desh Ka Form” from 30th November, 2023 to 9th December, 2023 for ongoing Special Summary Revision of Electoral Roll, 2024.

2. As part of the campaign, the Commission has forwarded the Creatives in the form of Poster and Video for wide publicity across the State of Tamil Nadu. The ECI has requested to share the link of creatives to display the same in all Government Department Websites, on all official Social Media handles, official WhatsApp groups in order to seek the attention of Public. The soft copy of “Desh ka Form” Posters in Tamil and English and also the video with English subtitles are available in the following link for your kind reference and necessary action.

Linkaddress:[https://drive.google.com/file/d/1Nz495FGaAe1kxbl5ZHARnLCBNLLkRIW/view?usp=drive link](https://drive.google.com/file/d/1Nz495FGaAe1kxbl5ZHARnLCBNLLkRIW/view?usp=drive_link)

4. I am, therefore, to request you to kindly issue instructions to the Principals of the Colleges affiliated to your University to kindly display the posters and video in your Official Department Website / Social Media handles to create awareness among the young electors.

(P.T.O)

5. I am, also to request you to issue instructions to the all the Colleges under your control to involve the Campus Ambassadors in this National campaign along with the coordination of District administration to make the Summary Revision process as a wide reachable.

Yours faithfully,

B. Srinivasan
8/12/22
for Chief Electoral Officer &
Principal Secretary to Government.

Copy to:-

All District Election Officers.

All District Nodal Officers (SVEEP).

The Director of Collegiate Education,
EVK Sampath Maligai,
9th Floor, College Road,
Chennai-6

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8/12/22